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of business and the vitality
of our communities.



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THIS JUST IN: The '70s return. Be afraid. **PAGE 8**
LAS VEGAS: Building itself into a corner. **PAGE 6**



Turning over a new reef

Try this business plan on for size: The product development team was a bunch of guys sitting around drinking beer. The product is made up mostly of low-tech concrete. No one in the venture gets a salary. Your end-users don't have deep pockets. They don't even have pockets — they're fish.

A goofball idea?

Actually, it's a reef ball idea, and it might pay off for Todd Barber's fledgling Manatee County enterprise.

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